

RIBA Journal: Recruitment advertising information



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 **RIBA JOURNAL**

Introduction

An introduction to the Royal Institute of British Architects

The Royal Institute of British Architects (RIBA) is the voice of architecture in the UK and champions good design to Government, the public sector and the construction industry. Established in 1834, the founding mission of the RIBA is 'to advance architecture by demonstrating public benefit and promoting excellence in the profession'.

Today's environmental and sustainability issues have transformed the design and construction of buildings with the RIBA playing a pivotal role in meeting the new challenges facing the profession and the built environment. This includes guidance on implementing the tools and techniques necessary to design and build low-carbon buildings.

What is the role of an architect?

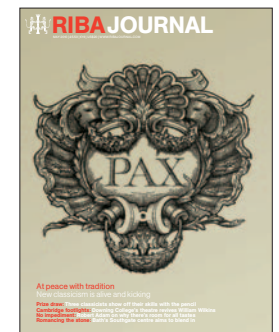
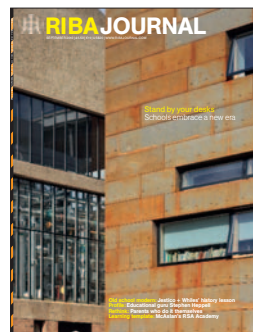
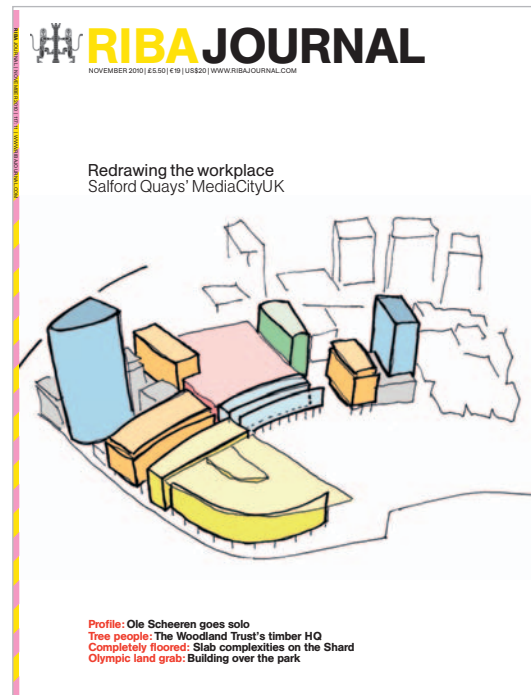
An architect is a person who is involved in the planning, design, and oversight of a building's construction. The word "architect" comes from Latin architectus, which in turn derives from Greek arkhitekton (arkhi, chief + tekton, builder")[1]. In its broadest sense, an architect is a person who translates a user's requirements into a built environment.

Architects must frequently make professional decisions that affect the safety and well being of the general public. Architects are required to obtain specialised education and experience to obtain a license to practice architecture, similar to the requirements for other professionals.

What is the RIBA Journal?

The RIBA Journal is the leading monthly architectural magazine serving the dynamic architectural industries. Published monthly it reaches all RIBA members throughout the UK. The Journal delivers news, views, opinions, analysis, interviews, special features and supplements across the entire spectrum of the architectural industry.

By delivering the latest industry news and information RIBA members are kept abreast of key developments within the profession. It also serves as the only monthly magazine to deliver all the latest vacancies, products and services from across the entire breadth of the architectural industry.



Circulation

What is the circulation of RIBA Journal?

The RIBA Journal has an audited circulation of 29,936 (ABC: 1st July 2007 - 30th June 2008). The Journal is sent by name to every member of RIBA and is unrivalled in the number of qualified architects it reaches.

No other monthly publication reaches this number of qualified architects and represents a unique advertising opportunity to reach this highly targeted audience.

Recent reader research revealed RIBA Journal as the main benefit of being a member of the RIBA. This is very encouraging feedback and provides concrete evidence that RIBA Journal is a well read and well respected publication in a highly competitive and crowded marketplace.

Why advertise vacancies in RIBA Journal?

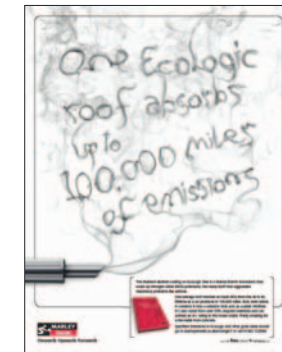
RIBA Journal is the only publication that reaches all RIBA members. With a circulation of nearly 30,000 it is the ideal vehicle in which to advertise architectural vacancies. Whether you are looking for a highly experienced or newly qualified architecture practitioner, RIBA Journal has got it covered.

RIBA Journal carries vacancies across the entire breadth of the profession including:

- Architect
- Architect/Technician
- Project Architect
- Architectural Assistant
- Resident/Site architect
- CAD Technician
- Senior Technologist
- Landscape Architects
- Environmental Designers
- Associates
- Directors
- RIBA Part I and Part II Students
- Interior Designers

The magazine is used by all types of architectural companies including large international firms and small practices across the UK. No other publication guarantees exposure to this highly targeted audience of RIBA members.

RIBA Journal: your number one choice for recruiting RIBA professionals.



Advertising cost and deadlines

Recruitment advertising costs

	mono
Full page	£3432
Half page	£1716
Quarter page	£858
SCC	£33

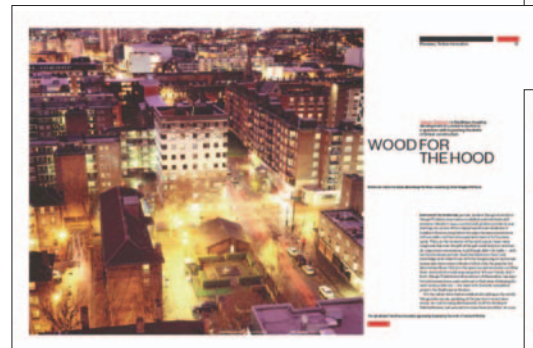
Spot colour is charged at an extra 10%

Full colour is charged at an extra 20%

For Internet inclusion, please add £50.00 (Basic Entry) or £100.00 (Upgraded Entry) to the above prices.

2011/12 Publishing dates and deadlines

Issue	booking deadline	copy deadline
February	17th January	19th January
March	14th February	16th February
April	14th March	16th March
May	18th April	20th April
June	16th May	18th May
July/August	13th June	15th June
September	15th August	17th August
October	19th September	21st September
November	17th October	19th October
December/January	14th November	16th November



Dimensions and specifications

Dimensions

Column 1 width:	43mm
Column 2 width:	90mm
Column 3 width:	137mm
Column 4 width:	184mm
Full page	255mm x 184mm
Half horizontal	128mm x 184mm
Half vertical	255mm x 90mm
Quarter	128mm x 90mm

Specifications

Digital

Quark Xpress, Illustrator, Photoshop, Pagemaker supplied by email or disk.
Ensure that colours are CMYK, fonts are enclosed and images are 300dpi resolution tiff, eps or press optimized pdf.

Production note: we accept digital artwork only.

